

# Business Optimization Report

## Atlantic Landscape Solutions

**Address:** 1461 US-130, North Brunswick Township, NJ 08902, USA

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## Google Business Profile

Having a Google Business Profile for your business, Atlantic Landscape Solutions, can help increase your visibility and improve how high your business appears in search results in both Google Search and Google Maps. Optimizing your business profile is an important factor that can help attract new customers.

This report includes information about your business's Google Business Profile and identifies areas that may need improvement, marked in red.

Optimizing your Google Business Profile listing can lead to more calls and more foot traffic at your location. This is an effective way to attract new clients to your business.



**Does Atlantic Landscape Solutions have all of the key business details populated in the GBP listing?**

### Address

1461 US-130, North Brunswick Township,  
NJ 08902, USA

### Phone

(732) 207-6735

### Webpage

<https://atlanticlandscapenj.com/>

### Email

Admin@atlanticlandscapenj.com,20Ad  
min@atlanticlandscapenj.com

## Important Google Ranking Factors

Here are the 6 most crucial local ranking factors for your Google Business Profile (GBP).

**Category**  
store,general contractor,point of interest,establishment

Choosing the right category for your profile can improve your chances of attracting local customers and boosting your online presence.

**Reviews**  
62 Reviews.

Google Reviews can help improve a business's credibility and reputation without costing any money. Additionally, they can also improve the business's local SEO score.

**Average Rating**  
4.7

Google reviews have a big impact on how well a business ranks in local search results. Both the number of reviews and the overall quality of the reviews are important factors in determining a business's ranking.

**Business Status.**  
OPERATIONAL

Opening hours will appear in your Google Business Profile listing on the 1st page of google. Put simply, it allows potential customers to check if your business is open or closed.

**GMB Photos.**  
10 GMB Photos.

Photos in a Google Business Profile are crucial as they attract customers, showcase products/services, and improve local search rankings. High-quality photos can improve customer experience and attract more visitors.

**GMB Posts**  
No GMB Posts

Google Business Profile content posts allow businesses to share updates and promotions with customers, building loyalty and driving traffic to physical or online locations.

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### Is Your Business Claimed or Unclaimed?

**If you don't claim your GMB listing, somebody else might (or might have already!)**

Once a listing is claimed and verified, double-check that the contact information, physical address and photos accurately represent the business's brick-and-mortar location.

#### Claimed

Congratulations! Your business is claimed.

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### What Clients are Saying About You?

Good customer reviews are an indication that a business is providing high-quality products or services to its customers. They can be an important factor in attracting new customers and can help a business to build a positive reputation. Good customer reviews are typically positive in nature and provide specific details about why the customer was satisfied with their experience. In general, good customer reviews provide valuable feedback to a business and can help it to improve its products or services.

#### Reviews

Congratulations! More than 5+ Customers thinks your business is awesome and are likely to recommend to others!

★ 5



I recently contracted Atlantic Landscape Solutions to design and install my front yard landscaping and to also replace an existing patio in the backyard. Peter, the

**Rupa Jagernauth**

★ 5



We recently bought a condo in New Brunswick with a promising but neglected back deck & patio space. After hearing about good work he'd done in E.

**Scott Dahlie**

★ 5



I used Joe's landscaping to do some pruning and clean up at my mothers house. After calling 3 landscapers and not receiving any responses, my mother

**Justin Simons**

★ 5



We starting using Joe's after our former landscaper became irresponsible. I am so glad we made the switch. Very responsive to our needs. Always responds when

**Matthew Speesler**

★ 5



Overall, I highly recommend Joseph Habeiche for your landscaping needs. From start to finish, he and his entire team exhibited superior professionalism, workmanship, and work ethic. They embody customer service par excellence and should be emulated by other businesses. His crew will go above and beyond the agreed service to ensure customer

**V Mon**

## Atlantic Landscape Solutions Business Top 5 Competitors:

Below there are the top 5 competitors, and their rankings by reviews and location. Let's see how good their stats are?

### 1. Scenic View Landscaping & Design Specialist

Ratings : 223  
Email: [info@scenicviewlandscapingnj.com](mailto:info@scenicviewlandscapingnj.com)  
Telephone : (732) 602-1949  
Website : <http://www.scenicviewlandscapingnj.com/>  
Address : 213 Broad St, Keyport, NJ 07735, USA

### 2. JKPOH Landscaping Inc

Ratings : 64  
Email: [info@jkpohlandscaping.com](mailto:info@jkpohlandscaping.com)  
Telephone : (201) 831-2679  
Website : <https://jkpohlandscaping.com/>  
Address : 2037 Lemoine Ave #190, Fort Lee, NJ 07024, USA

### 3. RVG Landscape Design & Build

Ratings : 63  
Email:  
Telephone : (973) 818-3325  
Website : <http://www.rvglandscaping.com/>  
Address : 114 Cannonball Rd, Pompton Lakes, NJ 07442, USA

### 4. Primo Landscape Design

Ratings : 46  
Email:  
Telephone : (845) 353-6544  
Website : <http://primolandscapes.com/>  
Address : 8 Fairmont Terrace, West Nyack, NY 10994, USA

### 5. Landscaping By Craig Inc

Ratings : 49  
Email:  
Telephone : (732) 254-5423  
Website : <http://www.landscapingbycraig.com/>  
Address : 46 Yorktown Rd, East Brunswick, NJ 08816, USA

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## Social Media Analysis

### Why having an ACTIVE Social Media Profile is so important?

Having an active social media profile is important because it allows you to engage with your audience and build a community around your brand. This can help you to increase brand awareness and reach a wider audience, which can ultimately lead to increased sales and customer loyalty. Additionally, an active social media presence can help to improve your search engine rankings, as search engines often take social media activity into account when determining the relevance and authority of a website. This can help to drive more organic traffic to your site.

#### Instagram

Account is Inactive!



#### Facebook

Account is Active!  
@ Atlantic Landscape  
Solutions



#### LinkedIn

Account is Inactive!



#### YouTube

Account is Inactive!



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### Facebook Pixel

**Facebook Pixel is MISSING!**

#### Facebook Pixel is MISSING!

Oops! Your Facebook Pixel is NOT Installed! Consider Adding your Facebook pixel on your website and reach out to your potential customers.

The Facebook pixel is a piece of code that you can place on your website to track your website's visitors and their actions. It allows you to measure the effectiveness of your advertising by understanding the actions people take on your website.

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### Google Ads Pixel

**Ads Pixel is MISSING.**

#### Ads Pixel is MISSING!

Oops! Your Ads Pixel is NOT Installed! Consider Adding your Google Ads pixel on your website and reach out to your potential customers.

Google Ads is a simple and effective platform that allows you to creatively use text and images to reach a highly specific audience. When a user searches for certain terms, you can make sure that your ads appear in the search engine results.



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### Google Analytics Tracking Pixel

**Analytics Pixel is MISSING!**

#### Not Installed

Oops! Your Analytics Pixel is NOT Installed! Consider Adding your Analytics Pixel on your website to see exactly how your visitors are browsing your website and much more actionable data.

Google Analytics is a free web analytics service offered by Google that allows you to track and report website traffic. With Google Analytics, you can see how many people are visiting your website, where they are coming from, what pages they are viewing, and how long they are staying on your site. This information can help you to understand your audience and make data-driven decisions about your content and marketing strategies. You can also use Google Analytics to track the success of your online marketing campaigns and determine which channels are driving the most traffic and conversions.

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### Webmaster Tools

**Google Webmaster Tag is MISSING!**

#### **Google Webmaster Tag is MISSING.**

Oops! Your Google Webmaster Tag is NOT Installed! Consider Adding your Google Webmaster Tag on your website to gather crucial SEO Data.

Google Search Console is a free service offered by Google that helps monitor and maintain site's presence in Google search results. It gives you a glance data about all important SEO aspects of a site, such as keywords, links, crawl errors, etc. Spending a few minutes using it can result in higher rankings.

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### Google Markup Schema

**Google Schema Installed**

#### **Installed.**

Congratulations! Your Google Markup Schema is identified and Installed. It allows you on an advanced level of SEO to help search engine crawlers provide rich information

Schema markup is an advanced level SEO technique. It helps search engine crawlers to provide rich information to the users even before they visit the website. It helps in improving the CTR (Click Through Rate) and conversion rate.

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### Yelp Business Listing

**Yelp Listing is NOT Installed.**

#### Yelp Listing MISSING!

Oops! Seems like we could NOT FIND your Yelp Business Listing. This means you have not created or claimed your business on Yelp.

Yelp is a platform that allows users to review and rate local businesses. If you own or manage a local business, it's important to have a business listing on Yelp in order to manage your online reputation and connect with potential customers. Having a business listing on Yelp can be beneficial as it allows customers to find your business more easily and learn more about what you offer.

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### Google Tag Manager

**Account Found**

#### Account Found

Congratulations! Your Google Tag Manager is identified and Installed. With GTM, you're able to add, edit, and disable tags without having to touch the source code

Google Tag Manager is a free tool that allows you to manage and deploy marketing tags (snippets of code or tracking pixels) on your website (or mobile app) without having to modify a single line of code.

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### Wordpress Website

Website is built with WordPress.

**Yes**

This website use WordPress and will be easier to optimize it.

Wordpress Report - Having a Wordpress website is great because you can customize it very easily, and you can optimize it to rank better.

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### Open Graph SEO Protocol

OpenGraph Installed

**10 Attributes**

Congratulations! We've detected the OpenGraph SEO Protocol Installed on your business website. Your Website has 4 identified and active.

Open Graph protocol is a protocol (i.e. a set of rules) that is used to integrate any web page into the social graph. This protocol tells Facebook which title, URL, image, and description of your blog post/page should be used when your content is shared on Facebook.

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# SERP Snippet

## SEO & Content Optimisation

### #1 Landscaping Contractors in Bridgewater, NJ

*<https://atlanticlandscapenj.com/>Trust Atlantic Landscape Solutions Inc. for exceptional landscaping contractor services in Bridgewater New Jersey & surrounding areas.*

Google will show both your website's title as well as the meta-description within the search results. Together, they make up the first points of contact that any one searching will have with your content. This is the reason why you should put some effort into animating the searchers to click on your result by optimising not only the title but also the meta-description.